



Practice Areas

Business Strategy

Muse Stancil identifies market drivers, opportunities and threats in the ever-changing global energy marketplace. Specializing in the areas of lubricants and chemicals, gasoline and diesel markets and cogeneration, Muse Stancil helps position multinational companies within evolving market environments around the globe.

- Growth Strategy Development
- Benchmarking
- Competitive and Market Assessment
- Supply Chain Strategies and E-commerce
- Brand Management

Mergers and Acquisitions

Muse Stancil provides rapid evaluation of the merits of a merger, acquisition or proposed venture and assists in closing transactions successfully. Expert advisors on mergers, acquisitions and privatization issues, Muse Stancil's experience ranges from evaluations and fair market assessments of national energy assets in Eastern Europe, Asia and Latin America to evaluating refinery assets and market positioning for potential purchasers.

- Project Feasibility
- Privatization
- Mergers and Acquisition Advisory
- Bankruptcy Restructuring

Asset Performance

Muse Stancil offers superior technology tools and a solid understanding of petroleum industry economics to help companies achieve the full potential of their operations. With extensive advisory experience related to interpretation, compliance and economic issues associated with energy assets, Muse Stancil is also one of the foremost experts on U.S. federal and state gasoline regulations.

- Operations Optimization
- Technology Assessment and Selection
- Process Modeling
- Regulatory Compliance Strategies

Valuation

Muse Stancil forecasts and analyzes the interplay among diverse energy supply sources and between different geographic regions, tracking and forecasting supply/demand variables, pricing, utilization and margins in the major industry sectors. This in-depth knowledge and understanding of market fundamentals is the keystone for determining market value.

Muse provides clients with asset valuations for acquisition, divestiture, insurance or other needs.

- Valuation
- Supply and Demand Studies
- Price and Margin Forecasts

Dispute Resolution

Muse Stancil has a solid reputation of providing credible, effective expert opinions on energy issues. From expert testimony to mediation support, Muse Stancil provides clear, cogent explanations of complex industry issues.

- Litigation Support
- Expert Testimony
- Settlement Negotiation/Evaluation
- Mediation Support
- Insurance Disputes

Commercial Development

Muse Stancil transforms ideas into new business opportunities for developers who seek new markets in emerging and changing economies. As worldwide competition in the energy sector intensifies, Muse Stancil assists clients in their efforts to find and develop commercial opportunities in petrochemical, emerging power, liquefied natural gas and gas-to-liquids businesses.

- Deal Structure Development and Negotiations
- Market Creation and Commercialization
- Risk Management Balancing Between Parties
- Commercial Support for Project Financing